



Jessica Maldonado

Jessica Maldonado is the vice president of Searcy Financial Services, an independent RIA headquartered in Overland Park, Kansas. Jessica has been with the firm since 2001 and is responsible for the firm's operations. As an advisor, Jessica spends the majority of her time focused on retirement plans: helping plan sponsors with their leadership, stewardship and governance responsibilities as well as assisting them in implementing formalized processes.

As a speaker, Jessica participated in TD Ameritrade's 2010, 2011, and 2014 National Conferences and 2010 Fall Regional Conference contributing on several panels covering operations, human capital, social media, helping advisors grow their retirement plan business, and technology selection and implementation. She was also a speaker in the 2009 and 2011 T3 Conference where she shared with advisors how to utilize technology to build high performing teams and efficient practices. She has routinely been featured in publications like *InvestmentNews*, *Advisor Solutions*, *Financial Planning*, and *RIABiz*.

