



Gregory Kasten **AIFA®, CFP®**

Dr. Gregory W. Kasten serves as Founder and CEO of Unified Trust Company. He has published more than seventy-five papers on financial planning and investment-related topics; written two editions of the book Retirement Success; and in 2005 he co-authored the first place winning paper entitled: "Post Modern Portfolio Theory" and presented the paper at the Financial Planning Association national meeting.



Dr. Kasten has given dozens of lectures on fiduciary best practices to pension professionals and Federal banking regulators. In 2007-2009, Medical Economics listed Dr. Kasten as one of "The 150 Best Financial Advisers for Doctors" in the country. Dr. Kasten was inducted into the Advisor Hall of Fame by Research Magazine in 2011 and in 2013 was named Retirement Plan Adviser of the Year by Employee Benefit Adviser Magazine. He has more than twenty-five years of investment experience and has been with the company since he founded it in 1985.