



## Susan Bradley

### CFP

Susan Bradley, CFP® is a recognized thought-leader and author in financial transition planning. She is the founder of the Sudden Money® Institute (SMI), a resource center for Life Transitions and Good Decisions.

In 2013 Susan opened the Institute for Certified Financial Transitionists, a division of SMI dedicated to training financial advisors, attorneys and mental health professionals in the unique process and tools for managing the human dynamics of financial change. She has served on the FPA's National Board of Directors and currently on the National Football League's Players Associations' Financial Education Advisory Board.

She is seen and heard frequently in the national media including *NBC's Nightly News*, CNN, NPR, *The Wall Street Journal* and *The New York Times*.

