



FRED REISH is an ERISA attorney whose practice focuses on fiduciary responsibility and plan operational issues. His clients include plan sponsors/fiduciaries, broker-dealers/RIAs, recordkeepers/TPAs and other financial service companies and providers. He was recognized as one of the 15 “Legends” of the retirement industry by *PLANSPONSOR* magazine and is consistently one of the 401(k) Industry’s Most Influential Persons by 401kWire, the Commissioner’s Award and District Director’s Award by the IRS, Eidson Founder’s Award by ASPPA, and the Institutional Investor and *PLANSPONSOR* magazine Lifetime Achievement Awards. He has written over 350 articles, four books, including a monthly column for *PLANSPONSOR* magazine.