



William Kampine

SVP, Healthcare Bluebook



Mr. Kampine is an experienced healthcare executive having more than 15 years of expertise in mergers and acquisitions (M&A), strategy, advanced analytics, international management and new venture development. Mr. Kampine currently serves as SVP for Healthcare Bluebook where he oversees the development and delivery of programs designed to meet the needs of employer customers.

Previously, Mr. Kampine was Vice President of Innovation & Insight and a key architect of next generation employer solutions at Healthways, a global leader in providing Disease and Lifestyle Management services. Mr. Kampine served in a number of executive roles at Healthways, including the founding of the internal strategy and M&A function where he led several key strategic acquisitions, as well as the establishment of Healthways business outside the United States.

Prior to Healthways, Mr. Kampine assisted in the development of CareSteps Inc., a predictive modeling and disease management company that successfully merged with Healthways in 2001. Mr. Kampine also served as an economist and consultant to global Fortune 1000 companies in the healthcare, insurance and pharmaceutical industries. Mr. Kampine conducted graduate work in economics at George Washington University and holds an MBA from Carnegie Mellon University.