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APRIL 3RD - 5TH 2019 NASHVILLE, TN

Robert J. Cruz, CIMA®, C(k)P®, CRPS®, AIFA®

Managing Director & Executive Vice President, Financial FITness for Life



Robert J. Cruz is the Managing Director and Executive Vice President for Financial FITness for Life, which he joined in 2018. He is responsible for the distribution and servicing of Fiduciary Investment Trust Portfolios and Financial FITness for Life. He has 25 years of investment-industry experience. Mr. Cruz was previously a retirement external investment consultant for Allianz Global Investments, a defined contribution consultant at BlackRock, an institutional advisor at AllianceBernstein and a retirement plan consultant at John Hancock.

He wrestled for and attained a B.S. in international business from University at Buffalo, The State University of New York. Mr. Cruz holds the Certified Investment Management Analyst, Certified 401(k) Professional, Accredited Investment Fiduciary Analyst and Chartered Retirement Planning Specialist designations. Robert currently holds a FINRA Series 65 registration and he also has held the FINRA series 7 and 63 registrations. He and was named one of the defined contribution industry's top wholesalers by The National Association of Plan Advisors in 2014, 2015, 2016 and 2017. Robert enjoys spending time with his wife Torri and sons Gavin and Ian.