

## Fred Reish Attorney



Fred Reish is an attorney whose practice focuses on fiduciary responsibility, prohibited transactions, conflicts of interest and plan qualification and operation. He has been recognized as one of the "Legends" of the retirement industry by both *PLANADVISER* and *PLANSPONSOR* magazines. Fred has received awards for: the 401(k) Industry's Most Influential Person by 401kWire; the Institutional Investor and *PLANSPONSOR* magazine Lifetime Achievement Awards; one of RIABiz's 10 most influential individuals in the 401(k) industry affecting RIAs; Investment Advisor's 25 Most Influential People by ThinkAdvisor; the IRS Commissioner's Award and District Director's Award; the Eidson Founder's Award by ASPPA; and the ASPPA/Morningstar 401(k) Leadership Award. He has also received the Arizona State University Alumni Service Award.

Fred currently serves on the CFP Board's Public Policy Council and is a member of the CFP Board's Standards Resource Commission. Fred has written more than 350 articles and four books and served as a founding Co-Chair of the NAPA 401(k) Summit.

He is a Trustee of Arizona State University and a member of the Board of the ASU Alumni Association.