



# CONFERENCE

APRIL  
25-27

20 X 18

SAN DIEGO  
CALIFORNIA

HILTON SAN DIEGO BAYFRONT

**Shelby C. George, JD, CEBS**

Senior Vice President, Advisor Services  
Manning & Napier

Shelby George is a Senior Vice President, Advisor Services at Manning & Napier. In this capacity, she is responsible for understanding the diverse needs of employers, individuals, their advisors and consultants, as well as identifying how Manning & Napier can help to provide holistic solutions to meet those needs. Shelby has 11 years of experience in the financial services industry, working as an ERISA attorney and consultant.

Shelby is a frequent speaker at numerous industry events including: NAGDCA, fi360, Cambridge Ignite, RBC Wealth Management Managed Solutions Symposium, and the ASPPA Benefits Council of Central Florida. In addition, Shelby is frequently quoted for her expertise in retirement and financial planning topics in national industry publications including U.S. News & World Report, PlanSponsor, PlanAdviser, Bloomberg Businessweek, WealthManagement.com, SHRM, WSJ Digital, 401kWire.com, Ignites, and BenefitsPro.

Shelby earned her BA in Political Science from Westmont College. She earned her JD from the University of California Hastings College of the Law and is licensed to practice law in New York State. She has also earned her Certified Employee Benefit Specialist (CEBS) designation through the International Foundation of Employee Benefit Plans.