



CONFERENCE

APRIL
25-27

20 X 18

SAN DIEGO
CALIFORNIA

HILTON SAN DIEGO BAYFRONT

Michael Doshier

Vice President- Retirement Marketing
Franklin Templeton Investments



Michael Doshier is a vice president, Retirement Marketing at Franklin Templeton Investments. He leads the firm's retirement marketing efforts, including for both the defined contribution investment-only (DCIO) marketplace and retirement income solutions, setting retirement marketing strategy and overseeing retirement-related value-add programs and digital offerings. In addition, Mr. Doshier leads 529 college savings plan marketing.

Mr. Doshier has more than 25 years of experience in the financial services industry. Prior to joining Franklin Templeton in 2012, he served as a vice president, Advisor Marketing in MassMutual Financial Group's retirement services division, responsible for the overall customer experience for the advisor and plan sponsor customer segments. During his career, he has held several leadership positions, including leading Fidelity Investments' tax-exempt market segment, as well as management of national call centers, service delivery, relationship management and total benefits outsourcing operations.

Mr. Doshier received a bachelor of arts degree from Xavier University. He is a frequent speaker at industry events and government meetings on key issues affecting the retirement industry.