



CONFERENCE

APRIL
25-27

20 X 18

SAN DIEGO
CALIFORNIA

HILTON SAN DIEGO BAYFRONT

Kevin Murphy

Vice President and Senior Retirement Plan Strategist
Franklin Templeton Investments



Kevin Murphy is a vice president and Senior Retirement Plan Strategist for Franklin Templeton's US Investment-Only division, responsible for directing and expanding sales of mutual funds and sub-advised portfolio products in employer-sponsored retirement plans in the Mid-Atlantic region. Mr. Murphy also leads the firm's Health Savings Account (HSA) initiative.

Mr. Murphy's primary objective is to be a thought leader in retirement plan services and investments, and he works diligently to be considered a primary business partner to retirement plan advisors, retirement plan consultants and retirement plan sponsors in helping more Americans achieve an optimal retirement outcome. His expertise spans qualified plans, investments, current industry trends and Franklin Templeton products and services.

Mr. Murphy began his career in the financial services industry in 1999 and joined Franklin Templeton Investments in 2011. Prior to that, he was a regional vice president on Columbia Management's Defined Contribution Investment Only team. He also served as vice president and regional sales director of corporate retirement plans at Wachovia Retirement Services.

Mr. Murphy holds a B.Sc. in Agriculture from the University of Delaware. He was selected by National Association of Plan Advisors (NAPA) for its list of the Top 100 Defined Contribution Wholesalers in the industry in 2015 and 2016. Among his sales accolades, Mr. Murphy was named Franklin Templeton's Investment- Only Specialist of the year in 2012 and 2014. He is a FINRA registered representative.