



## Baseball and politics are data-driven.

# Nate Silver

□ *BIG DATA* — Powerful predictions through data analytics. □

Nate Silver has been called a “spreadsheet psychic” and “number-crunching prodigy” by *New York Magazine*. Nate comes out of the world of baseball statistics, but during the 2008 presidential election primaries, he turned his sights and his amazing predictive abilities and forecasting models to the game of politics and current events — with incredible results.

Founder, [FiveThirtyEight.com](http://FiveThirtyEight.com); Author of *The Signal and The Noise*.



the signal and the noise  
and the noise and the noise  
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why so many predictions fail—  
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nate silver



# Ahead of the Curve

**Leigh**  
**Bureau**<sup>sm</sup>  
W.ColstonLeigh, Inc.

Phone 908.253.8600  
Web [www.LeighBureau.com](http://www.LeighBureau.com)  
EMail [speakerinfo@LeighBureau.com](mailto:speakerinfo@LeighBureau.com)

Nate Silver has become today's leading statistician through his innovative analyses of political polling. He first gained national attention during the 2008 presidential election, when he correctly predicted the results of the primaries and the presidential winner in 49 states. Today, Nate runs the award-winning political website [FiveThirtyEight.com](http://FiveThirtyEight.com), where he publishes a running forecast of current elections and hot-button issues. Now published in the *New York Times*, [FiveThirtyEight.com](http://FiveThirtyEight.com) has made Nate the public face of statistical analysis and political forecasting.

His new book is titled *The Signal and The Noise: Why Most Predictions Fail – But Some Don't*. Data-based predictions underpin a growing sector of critical fields, from political polling and hurricane watches to the stock market and even the war on terror. That means it's important to ask – what kind of predictions can we trust? What methods do the most reliable forecasters use? What sorts of things can be predicted – and what can't? Nate takes us on a tour of modern prediction science, uncovering

a surprising connection among humility, uncertainty and good results. It's an essential read for anyone interested in how data can be used to understand the future.

*the signal and the noise and the noise and the noise and the noise why so many predictions fail – but some don't the signal and the noise and the noise nate silver*

Before he came to politics, Nate established his credentials as an analyst of baseball statistics. He developed a widely acclaimed system called PECOTA (Player Empirical Comparison and Optimization Test Algorithm), which predicts player performance, career development, and seasonal winners and losers. He is the author of a series of books on baseball statistics, which include *Mind Game*, *Baseball Between the Numbers*, and *It Ain't Over 'til It's Over*. Nate has written for ESPN.com, *Sports Illustrated*, *Slate*, *New York Sun*, *New York Times*. His work has been reported in such publications as the *New York Times*, *Newsweek*, *Huffington Post*, and *Vanity Fair*.

Nate Silver has been honored by a series of accolades, from *Time*'s 100 Most Influential People of 2009 to *Rolling Stone*'s 100 Agents of Change. [FiveThirtyEight.com](http://FiveThirtyEight.com) won Best Political Coverage in the 2008 Weblog Awards.

## FiveThirtyEight.com

Nate's award winning political website is [FiveThirtyEight.com](http://FiveThirtyEight.com). The name comes from the total number of votes in the electoral college. On the website, he crunches data, statistical studies, polls, election results, demographics, and voting patterns to publish a running forecast of a wide variety of current events, including the UK elections, the US midterm elections, health care passage, immigration issues, and more.

## • Credentials

- □ Founder, [FiveThirtyEight.com](http://FiveThirtyEight.com)
- □ Managing Partner, Baseball Prospectus
- □ Economic Consultant, KPMG, Chicago
- □ BA, Economics, University of Chicago

## • Honors

- □ One of the World's 100 Most Influential People, 2009, *TIME*
- □ Blogger of the Year, *The Week*
- □ Rolling Stone 100: Agents of Change, by *Rolling Stone*
- □ FiveThirtyEight.com - for Best Political Coverage, 2008 Weblog Awards