

## Ron A. Rhoades, JD, CFP®

Ron A. Rhoades, JD, CFP® is Program Chair for the Financial Planning Program at Alfred State College, Alfred. New York. He has written extensively on the fiduciary obligations of investment and financial advisors. Ron was the recipient of the 2011 Tamar Frankel Fiduciary of the Year Award for "changing the nature of the fiduciary debate in Washington." He also was named one of the Top 25 Most Influential Persons in the advisory profession by Investment Advisor magazine for 2011. A frequent speaker on compliance and fiduciary topics, he serves as 2013 Chair of the Steering Committee for The Committee for the Fiduciary Standard.

