



INSIGHTS

Speaker Biography

Mark Mensack

Mark Mensack is the Chief Ethics Officer of Mark D. Mensack, LLC, an independent fiduciary consulting practice affiliated with Fiduciary Plan Governance, LLC. Mark began his professional financial services career in 1995 and spent fourteen years working for large Wall Street firms such as Morgan Stanley and Merrill Lynch.

Prior to 1995, he was a Commissioned Officer in the US Army where he served in the United States and South Korea. While he spent most of this time as a helicopter pilot, his final assignment was an instructor of Philosophy and Ethics at the United States Military Academy in West Point, New York.

Mark has earned a Bachelor's from the University of Scranton and a Master's from the University of Pennsylvania, both in Philosophy. His fiduciary designations include Accredited Investment Fiduciary Analyst (AIFA®) through the Center for Fiduciary Studies; Global Fiduciary Strategist (GFS) through 3ethos; and the Certificate in Fiduciary Governance through the Walker Center of Global Entrepreneurship. Mark is an analyst for the Center for Fiduciary Excellence (CEFEX) and an instructor for the Leadership Boot Camp for Investment Stewards.

In his consulting practice Mark provides fiduciary education and assessments that enable plan sponsors to ensure that they are compliant with fiduciary best practices, as well as the new fee disclosure rules 404(a)(5) & 408(b)(2). He also assists RIAs and brokers to embrace the fiduciary standard in order to best serve plan sponsors and participants.

Given his Philosophy background, Mark focuses on the ethical imperative of fiduciary responsibility to educate plan sponsors and other fiduciaries on their fiduciary duties. He writes the "401k Ethicist" column for the Journal of Compensation & Benefits and is a contributor to the Paladin Registry & InvestorWatchdog.com. Mark has been quoted in publications such as the Philadelphia Business Journal, AdvisorOne & Reuters, and he speaks to national and state organizations on fiduciary and professional ethics issues, including the American Institute of CPAs, the Institute of Internal Auditors, the Center for Fiduciary Studies, the Pennsylvania Institute of CPAs, the New Jersey Society of CPAs, and the Pennsylvania State Society of HR Management (SHRM).

