



Justin Fox is editorial director of the *Harvard Business Review* Group and the author of [The Myth of the Rational Market: A History of Risk, Reward, and Delusion on Wall Street](#). He also writes [a blog for hbr.org](#) and is a contributor to *Time* magazine. Before joining HBR Group in 2010, he wrote a weekly column for *Time* and created the [Curious Capitalist](#) blog for Time.com. Previously, Fox spent more than a decade working as a writer and editor at *Fortune* magazine, where he covered economics, finance, and international business.

*The Myth of the Rational Market* tells the story of the rise and fall of the efficient market hypothesis, the influential but flawed academic theory that financial market prices are rational and correct. The book has been a *New York Times* and *Wall Street Journal* bestseller, and a *New York Times* [Notable Book of 2009](#). It was named the [best](#)

[business book of 2009](#) by the editors of Amazon.com. In the *New York Times Book Review*, Paul Krugman [called it](#) “a must-read for anyone who wants to understand the mess we’re in,” while in the *Wall Street Journal* Burton Malkiel [described it](#) as “a valuable and highly readable history of risk and reward.”

Fox is a regular commentator on the *Nightly Business Report* on PBS, and an occasional one on public radio's *Marketplace*. He used to appear frequently on all the cable news and business networks, but doesn't do that as often now that he no longer works within walking distance of their studios. Most important, [he's been a guest](#) on Comedy Central's *The Daily Show With Jon Stewart*.

Before joining *Fortune*, Fox worked at several newspapers, including *American Banker* and the *Birmingham (Ala.) News*. He was a Young Global Leader of the World Economic Forum, before he got too old, and he is a graduate of Princeton University. He lives in Cambridge, Mass., with his wife and son.