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John Hancock[®] Investment Management



Emily R. Roland, CIMA



Co-Chief Investment Strategist, John Hancock Investment Management

- Develops and delivers timely market and economic insight to financial advisors, institutional investors, and retirement plan fiduciaries
- Leads the development of **Market Intelligence**, our 12- to 18-month market outlook
- Oversees the firm's investment committee, which marries insight from the firm's global network with fundamental and macro analysis
- Joined the company's investments division in 2004 and has held a number of positions in product management, marketing, and competitive intelligence
- Previously held roles at GMO and the Boston Stock Exchange



Frequently featured across financial news media



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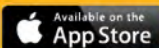
THE WALL STREET JOURNAL

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Q3 • 2020 Outlook



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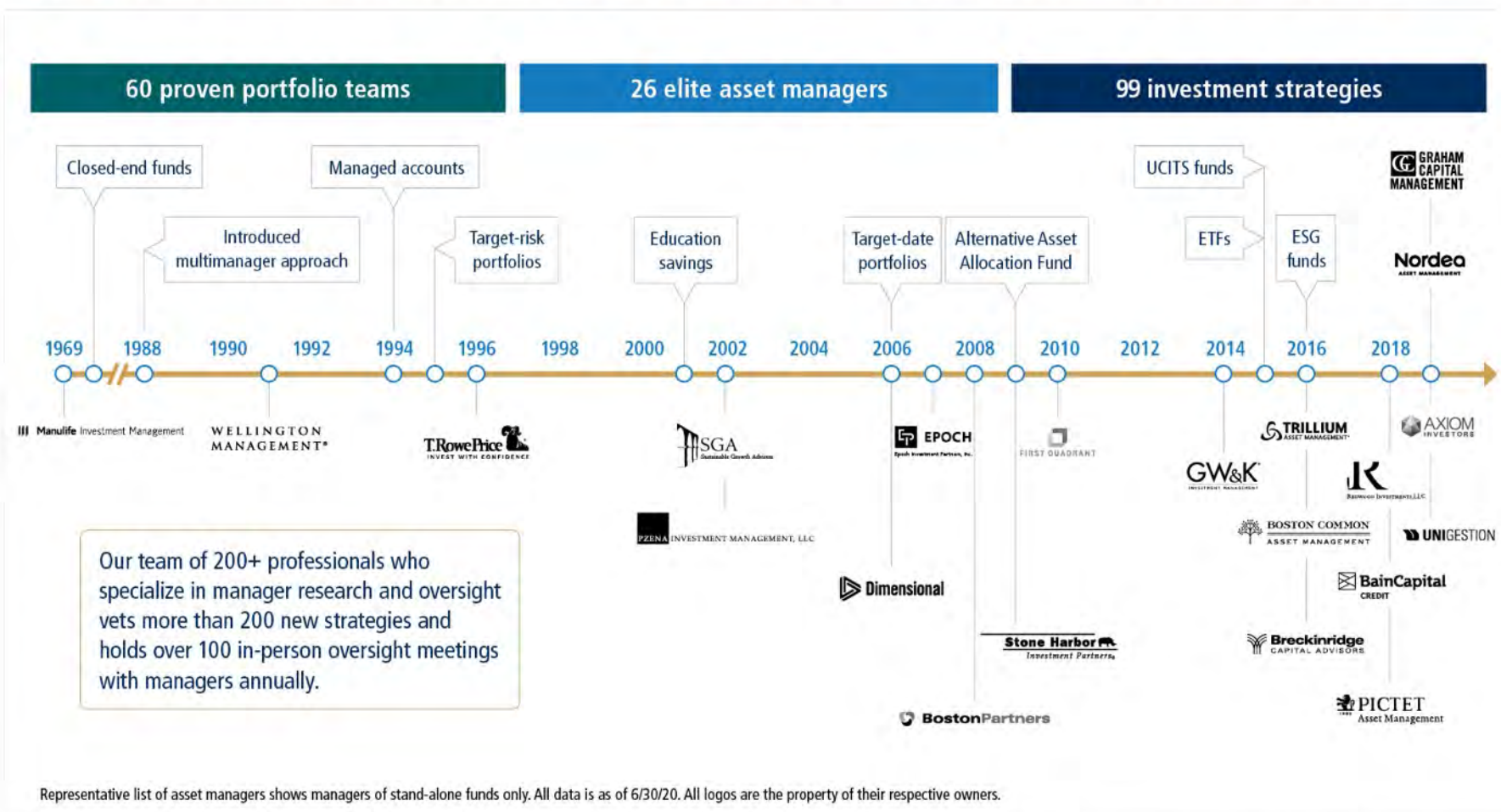
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Our multimanager approach

Navigating the challenges of today's markets requires unique talents and expertise on a global scale. That's why we've spent the past three decades building an unrivaled network of specialized asset managers, backed by some of the most rigorous investment oversight in the industry. The result is a diverse lineup of time-tested investments from one of America's most trusted brands.



Insight that leverages the best of our asset management network

A natural by-product of our manager research is timely investment insight from across the industry. Our capital markets research team aggregates, analyzes, and weights those views to develop a 12- to 18-month outlook on a range of asset classes, along with a focused collection of what they believe are the most compelling investment ideas for clients today. The result is *Market Intelligence*.

How we formulate our 12- to 18-month outlook



We conduct a quantitative assessment of asset manager, strategist, and broker-dealer views across 17 asset classes.

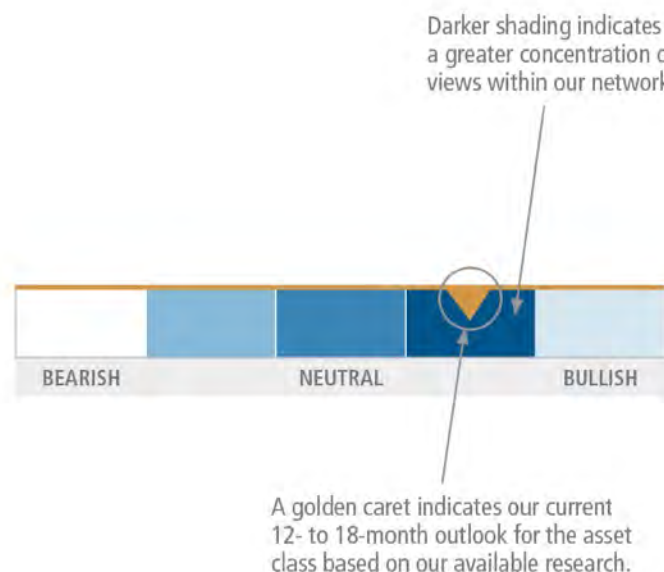


We analyze, evaluate, and weight these views in light of asset manager biases, market fundamentals, investor sentiment and fund flows, and global macroeconomic factors.



We implement our asset class views in the context of a global multi-asset portfolio, highlighting our most compelling ideas for clients based on our research and focus on risk management.

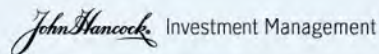
How to read our views



U.S. equity: a quality approach for a choppy environment

After plunging into bear market territory, then staging an astonishing recovery, U.S. equities may be volatile amid a difficult macro backdrop.

Our position



Our 12–18 month view: **SLIGHTLY BULLISH**

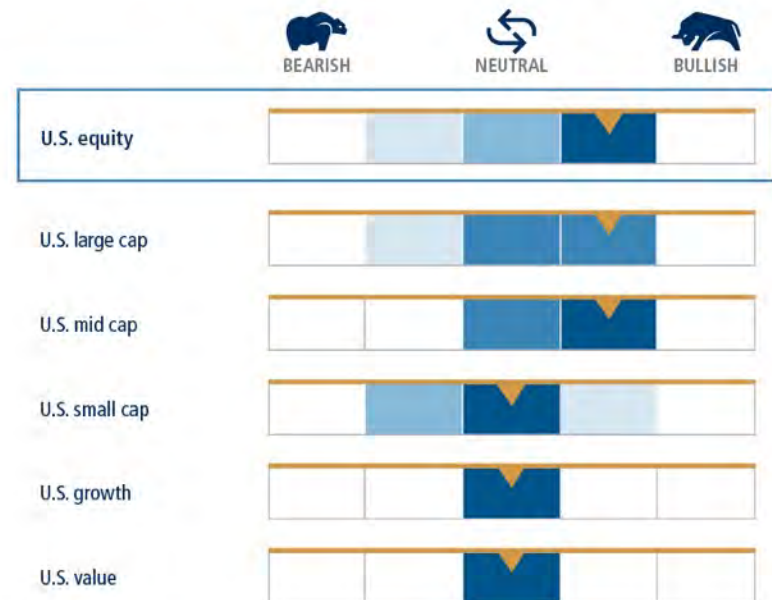
In mid-2019, we upgraded U.S. large- and mid-cap equity from neutral to slightly bullish, and in Q1 2020 we upgraded U.S. small-cap equity from slightly bearish to neutral. We see mid-cap stocks as the best opportunity for offense within U.S. equities. We've been bullish on quality since the third quarter of 2018 and still prefer tilting portfolios to companies with better fundamentals, including higher return on equity and margins.

What's inside

- Leading economic indicators remain depressed but appear to be bottoming
- The earnings downturn isn't uniform across sectors
- Focus on higher-quality sectors that can better navigate economic disruptions
- History suggests stronger forward returns
- Mid-cap stocks offer an attractive postrecession opportunity
- Election years have shown better performance when the incumbent runs

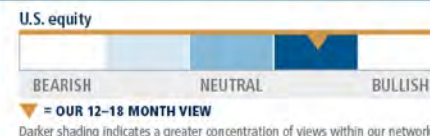
Range of views from our network

Darker shading indicates a greater concentration of views within our network.



Changes to network views: The second quarter saw a continued preference for U.S. over non-U.S. equities. Within the domestic market, we saw more positive views on small- and mid-cap equities emerge, with mid-cap stocks now the largest overweight within global equities across the network.

Leading economic indicators remain depressed but appear to be bottoming



"In May, the U.S. LEI showed a partial recovery from its sharp decline over the previous three months, as economic activity began to pick up again."

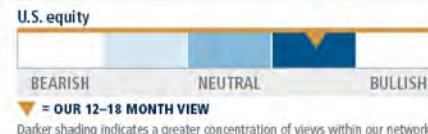
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Year-over-year change in the Composite Index of Leading Indicators



Source: The Conference Board, as of 5/31/20. The Composite Index of Leading Indicators (LEI) is an index published monthly by The Conference Board, used to predict the direction of the economy's movements in the months to come. The index is made up of 10 economic components whose changes tend to precede changes in the overall economy. It is not possible to invest directly in an index. Past performance does not guarantee future results.

The earnings downturn isn't uniform across sectors



“With the market now arguably priced for perfection amidst a very uncertain earnings backdrop, quality is a trait that we continue to emphasize.”

CORNERSTONE MACRO

Economics, Policy, Strategy & Technicals

Stocks are now pricing in a substantial earnings recovery

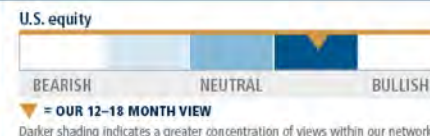


EPS growth estimates year over year (%)

	2020	2021
Utilities	1.82	6.94
Information technology	1.52	14.35
Healthcare	-1.18	15.37
Consumer staples	-1.25	7.76
Real estate	-5.31	11.67
Communication services	-13.71	22.62
S&P 500 Index	-21.48	28.58
Materials	-21.84	27.87
Financials	-37.32	36.42
Industrials	-45.32	75.93
Consumer discretionary	-58.39	118.72
Energy	-105.62	—

Source: FactSet, as of 6/30/20. The S&P 500 Index tracks the performance of 500 of the largest publicly traded companies in the United States. It is not possible to invest directly in an index. Earnings per share (EPS) is a measure of how much profit a company has generated calculated by dividing the company's net income by its total number of outstanding shares. Past performance does not guarantee future results.

Focus on higher-quality sectors that can better navigate economic disruptions



“Investors should position with a moderately pro-growth stance, emphasizing high-quality cyclical exposure, balanced by some defensiveness.”

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Independent Investment Strategy

A barbell approach to U.S. sectors: two for offense and two for defense

Sectors for offense

Attractive margins and potential for upside capture

Technology

Return on equity	30.04%
Gross margin	47.66%

Communication services

Return on equity	15.02%
Gross margin	46.13%

S&P 500 Index Market capitalization



S&P 500 Index Return on equity: 15.58% Gross margin: 31.63%

Sectors for defense

Defensive characteristics and potential to limit downside capture

Consumer staples

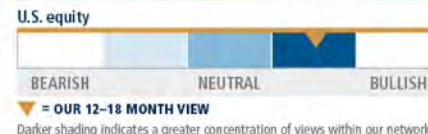
Return on equity	21.82%
Gross margin	32.08%

Healthcare

Return on equity	29.04%
Gross margin	28.98%

Source: FactSet, as of 6/30/20. The S&P 500 Index tracks the performance of 500 of the largest publicly traded companies in the United States. It is not possible to invest directly in an index. Past performance does not guarantee future results.

History suggests stronger forward returns



“The 2009 blueprint continues to show us how to profit from a uniquely bullish backdrop that blends a textbook cyclical cross-asset bottom with a liquidity-fueled speculative secular surge in growth.”

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Historically, a 30% or greater decline in the S&P 500 Index has led to strong near- and medium-term returns

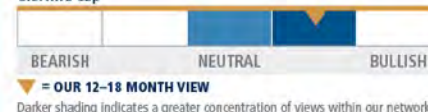


Peak	Trough	Drawdown (%)	1-yr from trough (%)	3-yr from trough (%)	5-yr from trough (%)
10/9/07	3/9/09	-56.77	68.24	102.63	177.60
3/24/00	10/9/02	-49.15	33.73	53.96	101.50
8/25/87	12/4/87	-33.51	21.39	45.74	92.95
1/11/73	10/3/74	-48.20	38.01	55.33	75.96
11/29/68	5/26/70	-36.06	43.73	55.78	30.73
Cumulative averages		-44.74	41.02	62.69	95.75
Annualized averages			41.02	17.61	14.38

Source: FactSet, as of 6/30/20. The last two market cycle peaks occurred in October 2007 and March 2000. The S&P 500 Index tracks the performance of 500 of the largest publicly traded companies in the United States. It is not possible to invest directly in an index. Drawdown is a measure of market declines from a peak to a subsequent trough. Past performance does not guarantee future results.

Mid-cap stocks offer an attractive postrecession opportunity

U.S. mid cap



"Mid-cap stocks often combine the growth potential of a young firm with the financial stability of a company that has survived beyond its early years."

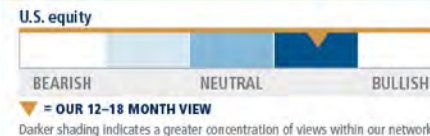


Rolling 52-week excess return of the Russell Midcap Index vs. the S&P 500 Index (%)



Source: FactSet, as of 6/30/20. The S&P 500 Index tracks the performance of 500 of the largest publicly traded companies in the United States. The Russell Midcap Index tracks the performance of approximately 800 publicly traded midcap companies in the United States. It is not possible to invest directly in an index. Past performance does not guarantee future results.

Election years have shown better performance when the incumbent runs



"A robust stimulus is in the best interest of the Trump administration."

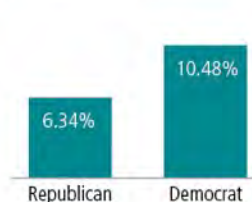
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Markets during election years since 1932 (% return)

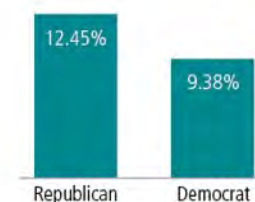


Across various political configurations, returns show a tight range, historically.

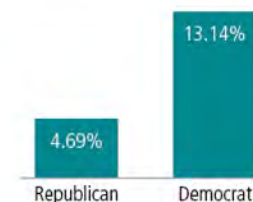
S&P 500 Index average price return by president



Sweep president and Congress



Divided president and Congress



Source: FactSet, as of 6/30/20. The S&P 500 Index tracks the performance of 500 of the largest publicly traded companies in the United States. It is not possible to invest directly in an index. Past performance does not guarantee future results.