



## 2015 ARTICLE COMPETITION

The fi360 Article Competition is a chance for AIF® and AIFA® designees to showcase their position as thought leaders in the financial services community. All eligible, submitted articles will be featured on [fi360.com](http://fi360.com) and be eligible to be published by our article competition media partner.

The winning article and author will be awarded a \$1,000 cash prize, and have their article featured in RIABiz.

Though "fiduciary" is a five syllable word freighted with the exigencies of sacred professional obligation, it does not mean that the writing needs to be written in a heavy academic way. We would invite writers to use their best style and it could include anecdotes, humor, tales of triumph or even fiction. If somebody wants to attempt a heavy thought piece like: What lesson the SEC and FINRA could learn from DOL in creating a more respected fiduciary standard ... that's good, too. Common sense will be rewarded. Make it clear exactly what point you're trying to make.

### **Prizes:**

All acceptable submissions will be available for public viewing on [fi360.com](http://fi360.com) along with a biography and contact information for the author. In addition, RIABiz will be reviewing all submitted articles for consideration of publication.

The author of the article chosen by fi360 and RIABiz as the most outstanding will be awarded a \$1,000 cash prize and featured on RIABiz as the winner of the 2015 fi360 Article Competition.

### **Guidelines:**

All articles must help fiduciaries better understand or perform their roles or advocate for higher standards of care. While articles may be as general or specific in nature as the author desires, articles that are timely and/or tied to specific topics are more likely to be accepted for publication.

Articles must be received by: April 8, 2015.

Visit [www.fi360.com/articlecompetition](http://www.fi360.com/articlecompetition) for more information.

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This completed form must accompany your article at the time of submission. Articles should be sent electronically to [resources@fi360.com](mailto:resources@fi360.com) or by fax to (412) 221-8954.

Name:

Company name:

Daytime phone number:

Company URL:

Signature: \_\_\_\_\_

By signing this form, I acknowledge that I have read and accept the Official Rules of the fi360 Article Competition, that the article submitted is the original work of the author and that I own the rights to grant permission to both fi360 and RIABiz to publish the article.



## **Official Rules of the fi360 Article Competition**

1. **Article length:** Submissions of any length will be accepted and considered for the cash award. RIABiz may edit articles according to their publication standards and to make them more suitable for publication.

2. **Prize Eligibility:** All articles submitted on or before April 8, 2015 are eligible for the cash prize.

Articles must be written by active AIF, AIFP, AIFA, or PPC designees.

3. **Disclaimers:** Neither fi360 nor RIABiz guarantee any article becoming published. Fi360 and RIABiz hold sole discretion as to which articles are suitable for appearing on their respective sites.

All rights to original materials are retained by the author. By submitting the article for consideration, however, the author does agree to allow fi360 and/or RIABiz to publish the article, as submitted, on their respective websites for public viewing and comment and to be recognized as an AIF, AIFP, AIFA, or PPC designee.

4. **Previously published submissions:** Articles submitted to the article competition must not have appeared in another publication. Articles previously distributed by the author to his or her clients via their personal or company website or newsletter are eligible. The author must have full right and authority to grant permission to both fi360 and RIABiz to publish the submitted article.

5. **Plagiarism:** By submitting articles for consideration, the author acknowledges the work as original. Any outside sources or ideas must be properly acknowledged and cited. It is the responsibility of the author to fact-check his or her article and to include references, if appropriate.

6. **Judging and Prizes:** All articles submitted will be judged individually for appropriateness of being made available on fi360.com and/or RIABiz. One winner will be chosen by a joint committee of fi360 and RIABiz for the \$1,000 prize and feature placement on RIABiz. Judges may consider public comments submitted through *fi360.com* in making their decisions. All decisions are at the discretion of the committee and are final.