# fi360° Aboutus

# COMPANY PROFILE

fi360 helps its clients gather, grow, and protect assets through better investment and business decision-making. Since 1999, fi360 has been providing innovative solutions to financial services providers, including the AIF® and AIFA® designation programs, the fi360 Toolkit<sup>™</sup> software, and fi360 Fiduciary Score®. Our vision is to be the leading provider of services that raise the level of professionalism in investment management.

With extensive education, certification, software, and practice management offerings, fi360 is a one-stop shop equipped to provide individuals and organizations with the training, tools, and resources necessary to become more successful.

# MAJOR MILESTONES

- 2014 10th annual Insights Conference held in Nashville.
- 2013 Acquisition of Ann Schleck and Co., IPS AdvisorPro, and Financial Service Standards.
- 2013 Second major revision completed to *Prudent Practices* and fiduciary handbooks.
- 2011 fi360 Canada and fi360 Pacific introduced.
- 2006 *Financial Planning* magazine names the AIF designation one of the "Ten most wanted" designations in the financial industry.
- 2006 CEFEX, an international joint venture, is formed to develop global fiduciary certification services.
- 2003 AIF Designation launched. First training program held in October at the University of Pittsburgh.
- 2003 *Prudent Investment Practices*, the original fiduciary handbook is co-published with the *AICPA*.
- 1999 Company founded to provide training and develop software to help financial service providers succeed.

## MANAGEMENT

Blaine F. Aikin, AIFA®, CFA, CFP®	Chief Executive Officer
J. Richard Lynch, AIFA®	President
Robert DiMaggio	Chief Product Officer
William Mueller	Chief Finance Officer
Kenneth S. Robb	Chief Technology Officer
Matthew Wolniewicz	Chief Revenue Officer

# CAPABILITIES

### Training & Designations

We offer advanced-level training leading to professional certification:

- Accredited Investment Fiduciary<sup>®</sup> (AIF<sup>®</sup>)
- Accredited Investment Fiduciary Analyst<sup>®</sup> (AIFA<sup>®</sup>)

We offer essentials training programs that provide overviews of fiduciary roles and responsibilities and managing the investment process:

- · Fiduciary Essentials for Investment Advisors
- · Fiduciary Essentials for Investment Stewards
- · Fiduciary Implications of Financial Planning

### Investment & Client Management Technology

We develop advanced, web-based software and analytics to assist in the delivery of a prudent investment management process:

- fi360 Toolkit®
- fi360 Fiduciary Score®
- IPS AdvisorPro<sup>™</sup>

### Strategic Growth Support

We offer strategic growth solutions for retirement professionals through the services of Ann Schleck & Co:

- Research & Benchmarking
- Sales & Practice Management Training
- Marketing Creative Agency

### Fiduciary Assessments

Through CEFEX, fi360 is able to offer certification programs for organizations that meet a fiduciary best practices standard:

- Available for advisors, stewards, managers, recordkeepers, service providers, and investment support services organizations
- ISO principles
- · Independent review

### Practice Management & Compliance

Financial Service Standards (FSS) is an fi360 company that offers training and tools to help retirement professionals run highly successful and compliant practices.

- Professional Plan Consultant (PPC) Training & Designation
- 401(k) Service Solution Document Library