



## **Biography** **Carlos Panksep**

Carlos Panksep is General Manager of the Centre for Fiduciary Excellence. He is from QMI, a division of the Canadian Standards Association, where he was responsible for Corporate Operations, including registration, certification, continual improvement, information technology and international operations. Carlos brings to CEFEX the management skills required to run an independent third party registration program, similar in design to ISO 9001. This includes the assurance of audit quality control, audit consistency, customer satisfaction monitoring and information transparency.



Carlos also has over 20 years of high tech management experience. He held senior product management, sales and marketing positions at Bell Canada, Canada's largest telecommunications company. He has also managed a very small high tech start-up during the dot-com boom.

Carlos has a Bachelor of Science in Engineering from the University of Waterloo in Ontario Canada. He is active in sports, music, and photography. He lives in Toronto, is married and has 2 young boys.

## Scott Reed



Scott Reed serves as CEO and a principal partner of Hardy Reed Capital Advisors, LLC, a fee-only RIA.

Scott is a CIMA® and an AIFA® designee. He is a graduate of the inaugural class of IMCA's Endowments and Foundations Certificate and a 2003 graduate of the Securities Industry Institute.

Scott is a graduate of Vanderbilt University. He is a 1997 "Top 40 Under 40" in the State of Mississippi. He currently serves on the boards of the North Mississippi Medical Center, The United Methodist Foundation of Mississippi, and The Yocona Area Council of the Boy Scouts of America. He is chairman of The Frank and Calla Bell Foundation, as well as chairman of the BancorpSouth Arena Commission. He is past president of the United Way of Northeast Mississippi and Big Brothers/Big Sisters of North Mississippi. Scott writes a financial column and is a frequent financial analyst for media in North Mississippi.