fi360 Toolkits

Producing highly customizable reports with the new Report Template Editor

Speaker:

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Agenda

- General Report Structure
  - fi360 Report Templates
  - Custom Report Templates
- Creating a Custom Report Template
  - Adding & ordering sections
  - Applying custom grouping and ordering within sections
  - Specifying section specific options
- Additional Customization Options
  - Color Schemes
  - Logos
  - Disclosures
- Producing Reports from various Toolkit areas
  - My Clients
  - Analyzer
  - Recommended Lists

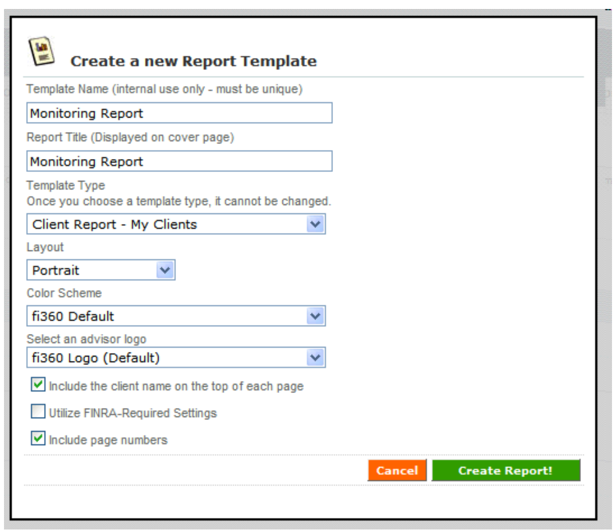
fi360 Report Templates

- Standard templates designed by fi360
  - Monitoring Report, Snapshot Report, fi360 Due Diligence Breakdown, etc.
- All underlying sections available within custom report template editor.

fi360® global fiduciary insights

Custom Report Templates

- Completely customizable
- Apply portrait and landscape page formats
- Two template types
  - General Investment Report
  - Client Report
- Assign custom color schemes, logos and disclosures



Create a new Report Template

Template Name (internal use only - must be unique)

Monitoring Report

Report Title (Displayed on cover page)

Monitoring Report

Template Type

Once you choose a template type, it cannot be changed.

Client Report - My Clients

Layout

Portrait

Color Scheme

fi360 Default

Select an advisor logo

fi360 Logo (Default)

☑ Include the client name on the top of each page

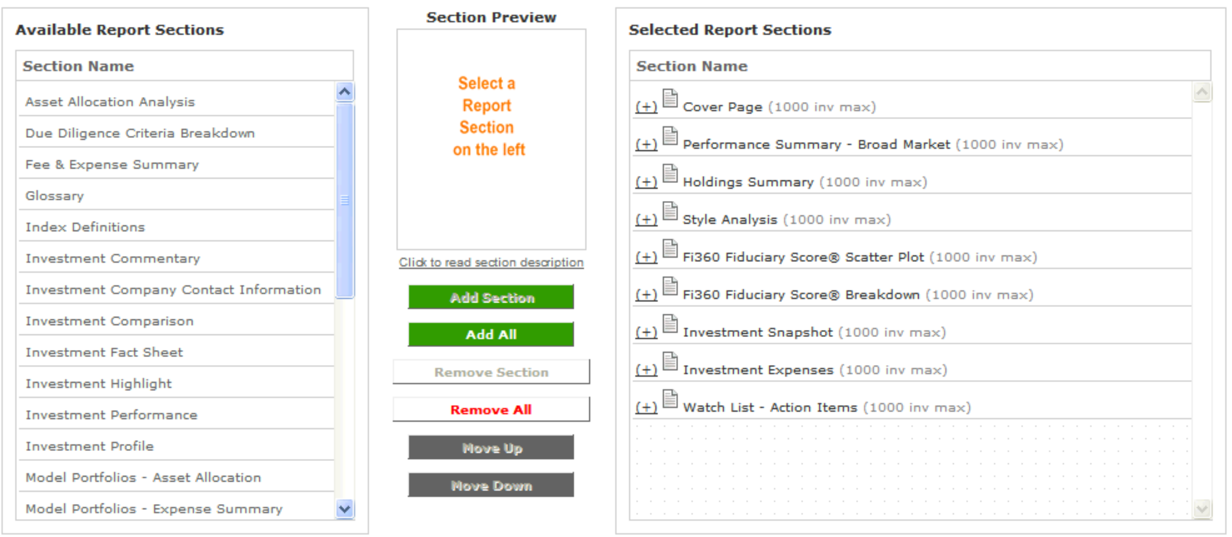
☐ Utilize FINRA-Required Settings

☑ Include page numbers

Cancel | Create Report!

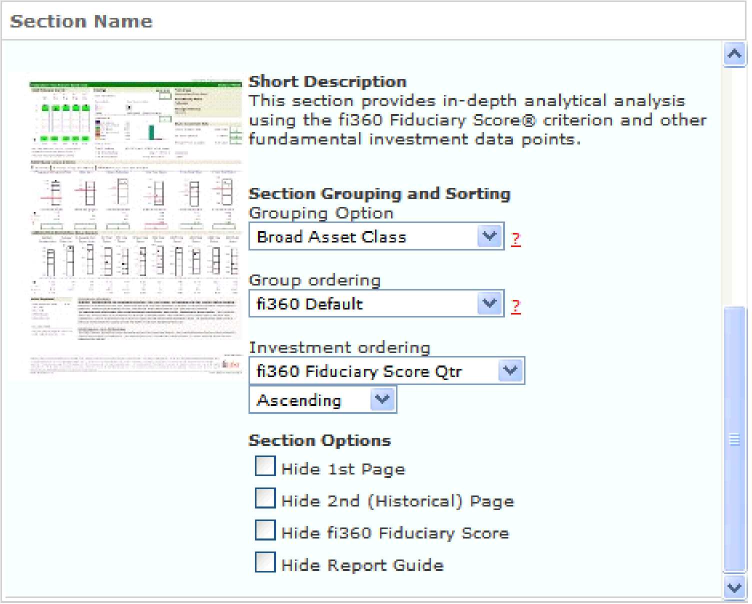
Custom Report Templates

- Choose from all fi360 report sections



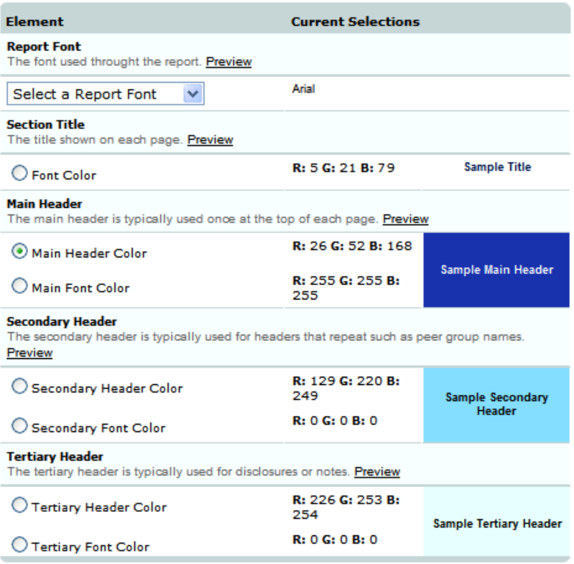
Custom Report Templates

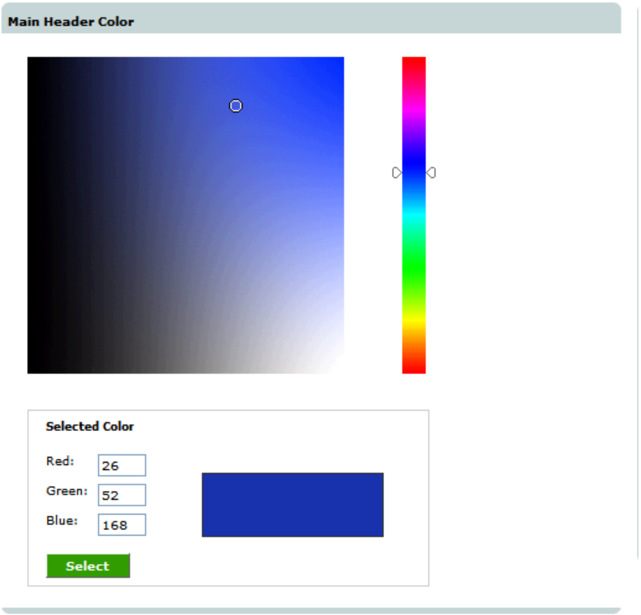
- Apply custom options to each report section
  - Grouping
  - Investment Ordering
  - Section Options



Color Schemes

- Select a custom font type
- Apply custom colors to
  - Titles
  - Main, Secondary and Tertiary headers





Color Schemes

- Preview your colors when ready

Holdings Summary

Investors should consider the investment objectives, risks, charges and expenses of a fund carefully before investing. Prospectuses containing this and other information about the fund are available by contacting your financial consultant.

Peer Group / Investment Name	Ticker	Type	$ Amount Invested	Percentage
Diversified Emerging Mkts				
DFA Emerging Markets Value 1	DFEVX	MF	100,000	25%
Foreign Large Blend				
Vanguard Total Intl Stock Index	VGTSX	MF	100,000	25%
Intermediate-Term Bond				
JPMorgan Core Bond A	PBBOX	MF	100,000	25%
UBS U.S. Bond A	BNBDX	MF	100,000	25%
Total			**$400,000**	**100%**

Close

Logos

- Store multiple logos
  - Customize for different report templates
    - *Portrait & Landscape Logos*
    - *Client Logos*

Logo Name	Default?	Last Updated	Image (Click to preview)	Upload Logo	Delete Logo
fi360 Logo (Edit)	Yes (Remove as default)	March 28, 2011	fi360 global fiduciary insights	Edit	
M and D logo (Edit)	No (Set as default)	April 07, 2011	M & D ADVISORS	Edit	
Merrill (Edit)	No (Set as default)	April 25, 2011	Bank of America Merrill Lynch	Edit	

Disclosures

- Store multiple disclosures
  - Customize for different report templates
    - *Internal or external use*
    - *Different compliance levels*

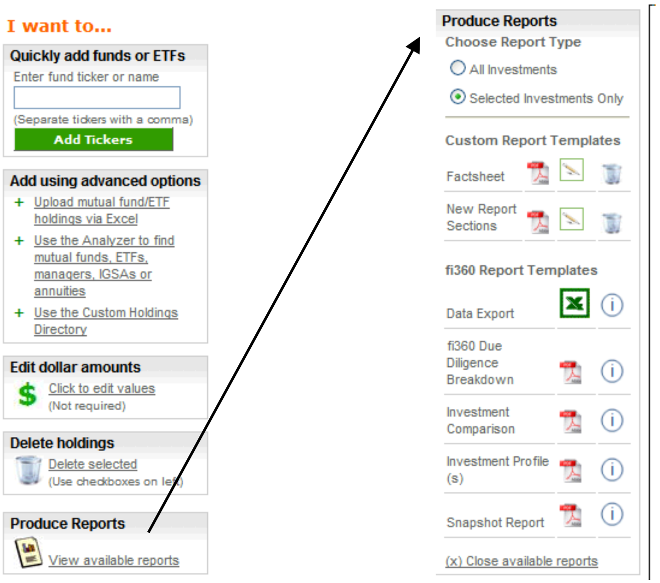
	Disclaimer Name	Cover Page (Preview) (First 250 characters)	Last Page (Preview) (First 250 characters)	Default ?	Last Modified	Edit
☐	401k Disclosure	Cover page	Last page	No	04/13/2011	Edit
☐	ML Disclosure	-	The performance data contained in the reports represents past performance which does not guarantee future results. Investment return and principal value will fluctuate so those shares, when redeemed, may be worth more or less than their original cos ...	No	04/25/2011	Edit
☐	Mapped Disclosure	Not FDIC Insured | No Bank Guarantee | May Lose Value	Additional supporting information for FINRA review compliance has been removed. Please view a complete sample report on our website at http://www.fi360.com/main/tools_toolkits_samplereports.jsp.	Yes	04/13/2011	Edit

Producing Reports

- My Clients - Holdings & Watch List/Notes
  - I Want To Panel
  - General Investment Reports Only

Total Holdings: 14

Ticker	Peer Group	$ Amount
FMREX	World Stock	158,000.00
CREAX	Real Estate	614,000.00
DIBAX	World Bond	467,000.00
GTDDX	Diversified Emerging Mkts	142,000.00
MRSAX	Foreign Large Blend	664,000.00
FDXAX	Mid-Cap Blend	420,100.00
PLOAX	Small Growth	564,000.00
GUIQX	Intermediate-Term Bond	495,000.00
SAINX	Long-Term Bond	219,000.00
-	Stable Value	500,000.00
LBHYX	High Yield Bond	274,000.00
VFINX	Large Blend	318,000.00



Producing Reports

- My Clients - Report Center
  - General Investment Reports and Client Reports

Custom Report Templates (Client and General Investment Report types only)

Template Name	Report Title	Layout	Type	Edit Details	Produce Report	Delete
Commentary	Commentary	Portrait	Client Report	Edit		
Conference Sample	Quarterly Performance Report	Portrait	Client Report	Edit		
Factsheet	Factsheet	Portrait	Investment Report	Edit		
Migrated: Monitoring Report	Monitoring Report	Portrait	Client Report	Edit		
New Report Sections	New Report Sections	Portrait	Investment Report	Edit		
Renee Conference Template	No title entered	Portrait	Client Report	Edit		
Short Monitoring Report	Monitoring Report - Short	Portrait	Client Report	Edit		

fi360 Report Templates

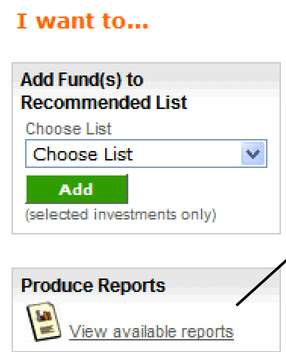
Report Title	Short Description	Layout	Details	Produce Report
Asset Allocation Optimizer Report	Summarizes the data returned from the fi360 Asset Allocation Optimizer including an analysis of the risk/return profiles of the selected portfolio plus one or more comparison portfolios.	Portrait		
Data Export	This Excel file is perfect for those savvy advisors that would like to do more research and analysis on their own.	Excel		
Fee & Expense Report	Provides a high level cost overview while showing in a concise way the individual parties receiving these fees. The report then delves deeper into disclosing the various fee components and provides an analysis of each investment's t fees compared to its peer group.	Landscape		
fi360 Due Diligence Breakdown	Highlights the fi360 Fiduciary Score Quarter and Average for all of your client's investments. The report will also illustrate each fund's specific fiduciary shortfalls, so that you can easily see the problem areas. In one quick glance, you will get a great view of the fiduciary health of the client's portfolio/lineup.	Landscape		
Investment Comparison	Facilitates a side-by-side evaluation of investments to expedite selection decisions. The report contains a section highlighting the fi360 Fiduciary Score Quarter and Average and also illustrates each investment's specific fiduciary shortfalls, so that you can easily see the problem areas. The second section provides a detailed performance comparison of the selected investments.	Landscape		
Investment Profile(s)	Allows for an in-depth analysis and comparison of the investment to their peer group and index. Mutual Fund and ETF Profiles also include a historical page that is valuable for identifying trends in the fund's fi360 Fiduciary Score and other underlying criteria.	Portrait		
Model Portfolios Report	This report is a must have for any user that utilizes Models within their 401k plans. It includes sections covering model asset allocation, expenses, risk/return projections,	Landscape		

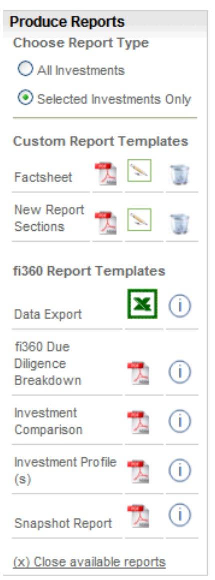
Producing Reports

- Investment Analyzer
  - I Want To Panel
  - General Investment Reports Only

Add a column: (Max 11) Select

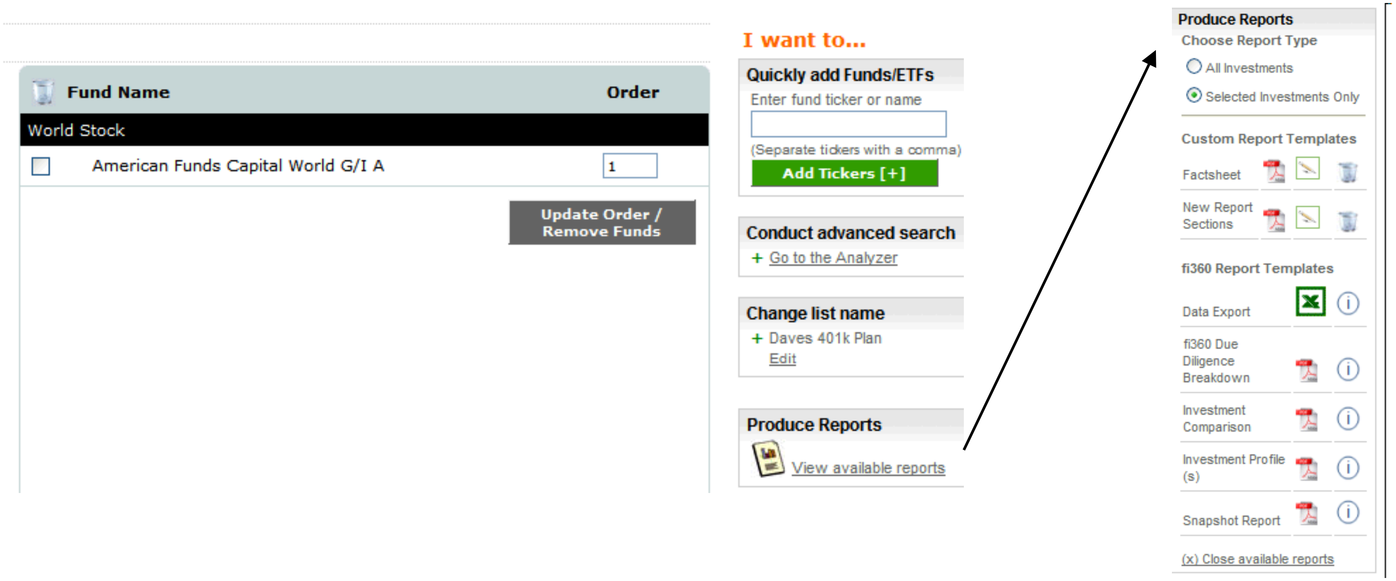
Return (1 yr) (Hide)	Return (3 yr) (Hide)	Return (5 yr) (Hide)	Alpha (Hide)	Sharpe Ratio (Hide)	Expense Ratio (Hide)
26.67	*9.90*	*5.98*	7.54	0.48	0.24
26.67	9.90	5.98	7.54	0.48	0.25
27.08	12.55	8.10	10.16	0.54	1.18
26.03	*11.63*	*7.25*	9.33	0.51	2.02





Producing Reports

- Recommended Fund Lists
  - I Want To Panel
  - General Investment Reports Only



Questions?

- Thank you for attending