

NEWS RELEASE



FIDUCIARY360

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FOR IMMEDIATE RELEASE

AIKIN JOINS FIDUCIARY360

Pittsburgh, PA, March 23, 2005—Blaine Aikin has joined Sewickley, PA-based Fiduciary360 as a managing partner. His primary responsibilities in the affiliated firms of Fiduciary360 will be to direct the development and delivery of fiduciary investment management training programs offered through the Center for Fiduciary Studies, and to manage advisory services provided through Fiduciary Analytics.

Aikin brings more than 25 years of professional experience in public and private sector financial management to his new position. For the past 11 years, he held senior management positions with PNC Advisors; most recently as Director of Product Development and Management.

He received his Master of Public Management and Policy degree from the Heinz School of Carnegie Mellon University. Upon graduation from CMU, Aikin was selected for the prestigious Presidential Management Intern Program, which involved management assignments in the U.S. Treasury Department and the U.S. Senate. He subsequently served as Budget Officer for Prince William County, Virginia and as Chief Investment Officer at two Pittsburgh area registered investment advisory firms.

Aikin has earned the Accredited Investment Fiduciary (AIF®), Chartered Financial Analyst (CFA®), and Certified Financial Planner (CFP™) professional designations. For nearly ten years, he served as an Adjunct Faculty Member of the College for Financial Planning, providing instruction in investment planning and other topics leading to the CFP professional designation.

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*About **Fiduciary360** (www.fi360.com): Fiduciary360 is a trilogy of associated organizations focused solely on investment fiduciary responsibility. The **Foundation for Fiduciary Studies** is a not-for-profit organization established in 2000 for the purpose of defining the practices that detail a prudent process for investment fiduciaries. The **Center for Fiduciary Studies**, which is associated with the **University of Pittsburgh's Center for Executive Education at the Joseph M. Katz Graduate School of Business**, provides educational programs on investment fiduciary responsibility. **Fiduciary Analytics** is a technology firm which develops Web-based tools incorporating fiduciary practices for investment decision-makers.*

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