FOR IMMEDIATE RELEASE

Contact: *Benjamin Lewis*
Perception, Inc.
301-963-7555

NAPFA, fi360, and CEFEX Launch 'Fiduciary Adviser' Training Module:

Program designed to train Fee-Only advisors on fiduciary standard outlined in the PPA

Arlington Heights, IL (June 7, 2007) – The Pension Protection Act of 2006 (PPA) clearly outlines a 'Fiduciary Adviser' requirement for any financial professional desiring to provide advice to participants in qualified retirement plans. Members of the National Association of Personal Financial Advisors (NAPFA) will be able to learn more about the standards set forth by legislators thanks to a partnership with two industry leaders on fiduciary standards – fi360 and the Centre for Fiduciary Excellence (CEFEX).

NAPFA members, who are all Fee-Only in compensation and adhere to a Fiduciary Oath, are now able to access a two-hour training module titled **The Fiduciary Adviser and the PPA** through the members-only section of the NAPFA website (www.NAPFA.org).

NAPFA expects hundreds of members from across the country to participate in **The Fiduciary Adviser and the PPA** training module. "NAPFA has always been a leader on need for a fiduciary standard in the industry," said Dick Bellmer, Chair of NAPFA. "This training module is another step in helping our members better serve their clients."

The module, created by Don Trone of fi360 and Carlos Panksep of CEFEX, is designed to train NAPFA-Registered Financial Advisors in the requirements set forth in the 'Fiduciary Adviser' provision of the PPA. The program, which qualifies for 1.5 CFP® Continuing Education credits, coincides with NAPFA's release of its annual consumer education initiative – Focus on Fiduciary (www.FocusonFiduciary.com).

"The 'Fiduciary Adviser' provision clearly outlines specific standards that must be understood by advisors," added Don Trone, president of fi360. "NAPFA is taking a leading role in ensuring consumers, and their interests, are protected."

For more information on the training module, or to access it online, please contact Benjamin Lewis of Perception, Inc. at 301-963-7555 or benjamin.lewis@perceptiononline.com.

ABOUT THE NATIONAL ASSOCIATION OF PERSONAL FINANCIAL ADVISORS (NAPFA)

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 1,600 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only comprehensive financial planning.

For more information on NAPFA, please visit www.NAPFA.org.

ABOUT FI360

Fiduciary360 coordinates the resources of the Foundation for Fiduciary Studies, Center for Fiduciary Studies, and Fiduciary Analytics. The Foundation for Fiduciary Studies is a nonprofit organization established for the purpose of defining the practices that detail a prudent process for investment fiduciaries. The Center for Fiduciary Studies, which is associated with the University of Pittsburgh's Center for Executive Education at the Joseph M. Katz Graduate School of Business, provides training programs on investment fiduciary responsibility. Fiduciary Analytics is a technology firm which develops Web- based tools incorporating fiduciary practices for investment decision-makers.

For more information please visit www.fi360.com.

ABOUT CENTRE FOR FIDUCIARY EXCELLENCE (CEFEX)

CEFEX, Centre for Fiduciary Excellence, LLC. (CEFEX) is an independent certification organization. CEFEX works closely with investment fiduciaries and industry experts to provide comprehensive assessment programs to improve risk management for institutional and retail investors. CEFEX certifications help determine trustworthiness of investment fiduciaries.

For more information on CEFEX, please visit www.cefex.org.

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