

## Jennifer Connelly Bio

Jennifer is the President and Founder of JCPR, a full-service public relations and strategic communications firm specializing in the financial services industry. JCPR currently provides PR counsel to over 35 clients including mutual fund families, investment advisors, financial technology firms, and financial product and service providers. Jennifer is regularly featured in and quoted by the national media and has spoken at numerous industry conferences. She sits on the Corporate Board of Directors of Alternative Investment Partners, LLC as well as the Operations Board of the NY Easter Seals. Jennifer and her firm provide pro-bono public relations to the NY Easter Seals, the Waner Birthmark Foundation, and Presents for Purpose.

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Bob Clark is a former editor-in-chief of Dow Jones Investment Advisor and Financial Planning magazines, editor-in-chief and publisher of MorningstarAdvisor.com, and senior editor at Worth where he created features such as the Worth Guide to Mutual Funds, The Best Financial Advisors in America, and the Worth Guide to Private Banking.

He is currently editor-at-large of Investment Advisor magazine, and consults with financial services companies that are interested in helping independent advisors grow and better manage their practices. He is a frequent speaker at industry conferences and his name regularly appears on Investment Advisor magazine's 25 Most Influential People in the Advisory Community.