

BIOGRAPHY

Roger C. Gibson, CFA, CFP is best known as the author of the investment classic, *Asset Allocation: Balancing Financial Risk* (McGraw-Hill). First published in 1989 and recently released in its fourth edition, it remains a best-selling book on asset allocation. The book has been published in German, Japanese, Korean, and Chinese editions, and will also soon be published in India.

Internationally recognized as an expert in asset allocation and investment portfolio design, Gibson has been a frequent speaker at national educational conferences for investment professionals for over two decades. He is the founder and Chief Investment Officer of Gibson Capital Management, Ltd., located in Wexford, Pennsylvania.