

## **Bio for Bob Veres**

Bob Veres has been a commentator, author and consultant in the financial services industry for more than 20 years. He is the editor and publisher of *Inside Information*, an interactive subscription-based information service for financial planning professionals. He is the author of *The Cutting Edge in Financial Services* (National Underwriter Press), and serves as contributing editor and columnist for Financial Planning magazine.

Over his 20-year career in the financial services world, Mr. Veres has worked as editor of Financial Planning magazine; as a contributing editor to the Journal of Financial Planning; as a columnist and editor-at-large of Dow Jones Investment Advisor magazine; and as editor of Morningstar's advisor web site: MorningstarAdvisor.com. In addition, he has delivered speeches and presentations at many of the planning world's largest professional conferences, including Financial Planning Association National conference, FPA Retreat, the national conference of the National Association of Personal Financial Advisors, Waterhouse Institutional, FPA Broker-Dealer Conference, First Trust DATAlynx National Conference.

Mr. Veres has been named one of the most influential people in the financial planning profession by Investment Advisor magazine and Financial Planning magazine, was granted the NAPFA Special Achievement Award by the National Association of Personal Financial Advisors, and most recently the Heart of Financial Planning Distinguished Service Award from the Denver-based Financial Planning Association.