



FRED REISH is an ERISA attorney whose practice focuses on fiduciary responsibility issues. He was recognized as one of the 15 “Legends” of the retirement industry by *PLANSPONSOR* magazine. Fred has also been recognized as: the 401(k) Industry’s Most Influential Person for 2007 by 401kWire (and has, for every year of that survey, been in the top 2); the Commissioner’s Award and the District Director’s Award by the IRS; the Eidson Founder’s Award by ASPPA; the Institutional Investor

Lifetime Achievement Award; *PLANSPONSOR* magazine Lifetime Achievement Award; and as a Charter Fellow of the Employee Benefits Counsel of the American Bar Association. In addition, he has been recognized in the legal community as one of “The Best Lawyers in America,” and as a “Super Lawyer in Southern California.” He has written 250 articles and four books about retirement plans, including a monthly column on 401(k) fiduciary issues for *PLANSPONSOR* magazine. Fred Co-Chaired the IRS Los Angeles Benefits Conference for over 10 years, served as a founding Co-Chair of the ASPPA 401(k) Summit, and has served on the Steering Committee for the DOL National Conference.

